

**ECONOMIC DEVELOPMENT COMMISSION
MEETING**

Wednesday, June 27, 2012

5:00 p.m.

Auburn City Hall

1225 Lincoln Way, **Room 9**

The Regular Session of the EDC was held in Room 9, City Hall, 1225 Lincoln Way, Auburn, California on Wednesday, June 27 at 5:00 p.m. with Chair Roper presiding and Deputy City Clerk Amy Lind recording the minutes.

CALL TO ORDER

ROLL CALL:

Commission Members Present: Monti Reynolds, Harvey Roper, Gary Capps, Bridget Powers, Bud Richardson

Commission Members Absent: Keith Nesbitt, Teri Tait-Wilson

Staff Members Present: Bob Richardson

Public Comment

No public comment.

EDC Business

1. New Economic Initiatives

Bob handed out packets to commissioners. It highlighted new economic initiatives to consider: (1) Develop local employment base, (2) Continue with the Streetscape Project, (3) Turn Auburn into a World Class Adventure Destination, (4) Continue to develop a Downtown Core, (5) Embrace the City's History.

The Commissioners are to consider all the options and develop a strategy at the next couple meetings.

2. Industrial Recruitment and Marketing Update

Bridget updated the commission on Industry 2012,(fiscal, sponsors, materials, speaker, food and the expo).

OTHER EDC BUSINESS

None.

Adjournment

Chair Roper adjourned the meeting at 6:00p.m.